

# **COOKIE POLICY**

#### What is a cookie?

A cookie is a data packet containing information defined by the server, which is sent by the server to the browser and then returned by the browser to the server with each request. Browsers generally store cookies in simple text files (cookie files), making them accessible even after restarting the browser.

#### How can you manage cookies?

All browsers allow users to modify cookie settings. Most browsers accept cookies by default, but these settings can usually be changed to prevent automatic acceptance and provide the user with the option to enable or disable cookies on a case-by-case basis.

Since cookies facilitate or enable the usability and processes of the website, disabling or deleting cookies may result in limited functionality of the website or cause it to operate differently than intended in your browser.

# How does the service provider notify users and obtain consent for cookie usage (if applicable)?

Upon the first visit to the website, a notification appears at the bottom of the screen stating that the website uses cookies, along with a link to this policy. The user has the right to accept or reject the recommended cookie settings. Users can modify these settings later. Rejecting cookies has no consequences for the user and does not affect the content or features available on the website, except for essential cookies required for browsing and basic functionalities.

#### How can you check, delete, or remove cookies?

For a seamless and user-friendly browsing experience, most browsers automatically accept certain cookies. However, users can manually accept or modify these settings upon their first visit to the website through a pop-up message.

For cookies requiring consent, accepting the recommended settings or enabling the cookies is considered as granting consent to the related data processing. Users can revoke their consent at any time through their browser settings, which will also be considered as withdrawing consent for data processing. Modifying cookie settings later (e.g., allowing only strictly necessary cookies) will also be regarded as withdrawing consent. However, the withdrawal of consent does not affect the lawfulness of data processing before revocation.

For more information on managing cookies in popular browsers, visit:

- <u>Google Chrome: https://support.google.com/accounts/answer/61416?</u> hl=hu
- <u>Firefox: https://support.mozilla.org/hu/kb/sutik-engedelyezese-es-tiltasa-amit-weboldak-haszn</u>
- <u>Microsoft Internet Explorer 9</u> <u>https://support.microsoft.com/hu-hu/help/278835/how-to-delete-cookie-files-in-internet-explorer</u>
- <u>Microsoft Internet Explorer 10:</u>
   https://support.microsoft.com/hu-hu/help/17442
- <u>Microsoft Internet Explorer 11:</u>
   https://support.microsoft.com/hu-hu/help/17442
- Microsoft
   https://support.microsoft.com/hu-hu/help/4468242/microsoft-edge-browsing-data-and-privacy-microsoft-privacy
- Safari: https://support.apple.com/hu-hu/quide/safari/sfri11471/mac

#### Further information about cookies:

- <a href="http://hu.wikipedia.org/wiki/HTTP-süti">http://hu.wikipedia.org/wiki/HTTP-süti</a>
- <a href="https://www.youronlinechoices.com/">https://www.youronlinechoices.com/</a>
   <a href="https://www.youronlinechoices.com/">https://www.youronlinechoices.com/</a>

- https://www.allaboutcookies.org/
- <a href="https://cookiepedia.co.uk/cookie-laws-across-europe">https://cookiepedia.co.uk/cookie-laws-across-europe</a>

### 2. Types of Cookies Used on the Website

The website <u>www.mvm-dome.hu</u> ("Website") uses cookies provided by **Sportfive MPA Kft.** ("Service Provider"). The cookies used on the Website fall into the following categories:

### 2.1. Strictly Necessary (Session) Cookies:

These cookies are essential for browsing the Website, using basic functions, and storing user actions. They are only valid during the session and are automatically deleted when the browser is closed.

#### 2.2. Persistent Cookies:

These cookies remain on your device even after leaving the Website and store a randomly generated identifier to recognize returning visitors. The retention period depends on the cookie type. These cookies provide essential traffic data about Website usage.

#### 2.3. Functional Cookies:

These cookies improve user experience by detecting and storing user settings, such as device type, font size, and other customization preferences. These cookies do not track user activity on other websites.

#### 2.4. Remarketing and Statistical Cookies:

These cookies are used for marketing, advertising, and targeting relevant advertisements to users based on their interests. If users do not enable these cookies, they will not receive targeted advertisements.

These cookies also help collect statistical data about Website usage, which is used to optimize the Website structure and content while ensuring user anonymity.

The Service Provider processes these cookies based on **user consent** under **GDPR Article 6(1)(a)**. Users can withdraw consent at any time through Website cookie settings or browser settings. Withdrawal of consent does not affect the legality of previous data processing.

## 2.5. Third-Party Cookies

Cookies developed by external providers are commonly used by many websites, social media platforms, or applications. These cookies are not placed by the Website itself but by third parties.

No third-party cookies are placed on the Website except for the ones listed above.

#### 2.6. List of Cookies Used on the Website

Cookie name	Туре	Purpose	Lifespan
DoubleClick Ad	Marketing	Provides relevant advertisements and campaign reports.	1 year
Facebook Pixel	Marketing	Tracks user interactions after clicking on a Facebook ad.	1 year
Facebook Social Plugins	Marketing	Connects the Website with Facebook's social network.	1 year

Google Ads	Marketing	Displays personalized or non- personalized ads.	1 year
Cloudflare	Functional	Enhances security and website performance.	Session
Google AJAX	Functional	Provides a high-speed content delivery network for JavaScript libraries.	Session
Google Fonts	Functional	Provides a collection of fonts for commercial and personal use.	
Google Maps	Functional	Integrated mapping service.	6 months
Google Play	Functional	Provides access to a wide range of applications and games.	Session

Google Tag Manager	Functional	A tag management system for tracking website activities.	Session
Sentry	Functional	A platform for real-time error tracking and performance monitoring.	Session
Visitor Analytics	Functional	Tracks website statistics with a simple user interface.	Session
YouTube Video	Functional	Allows users to watch, like, share, and comment on videos.	Session
reCAPTCHA	Functional	Verifies whether data is entered by a human or a bot.	5 months, 27 days
JSDelivr	Essential	A content delivery network for open-source projects.	Session

Usercentrics CMP	Essential	Manages user consent for cookies.	Session
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For details about your **privacy rights, legal remedies, and other data processing activities**, please refer to our **Privacy Policy** available on the Website.

For **Website terms of use**, please refer to the relevant section on the Website.